**Endress+Hauser and ADNOC Technical Academy to develop local talent in process automation technologies**

Abu Dhabi, UAE – January 31, 2025:  Endress+Hauser has entered into a strategic collaboration with ADNOC Technical Academy (ATA) to develop local talent in process automation technologies. This partnership underscores both organizations' commitment to cultivating a highly skilled, future-ready workforce.

As part of this collaboration, the training programs will be facilitated by a state-of-the-art Endress+Hauser training rig, fully equipped with comprehensive measurement technologies designed to support hands-on learning at all skill levels. This cutting-edge setup will enable participants to gain in-depth and practical knowledge in process automation and instrumentation, fostering expertise and enhancing their technical competencies.

“We are proud to partner with ADNOC Technical Academy as this initiative aligns with the UAE's vision to develop human capital and rank among the top 10 in the Human Capital Index by 2031. Through this partnership, we aim to offer ATA trainees hands-on training in the latest process automation technologies,” said **Tariq Bakeer, Regional Director at Endress+Hauser Middle East.**

**Ibrahem Al Zaabi, the Senior Vice President of ADNOC Technical Academy** said: “At ADNOC we believe that advanced technical training is key to empowering local talent in the energy sector and this partnership with Endress+Hauser will provide ATA students with valuable experience in process automation and instrumentation, leveraging their technological skills and supporting our efforts to cultivate an innovative workforce of the future."

**ADNOC Technical Academy** (ATA) is a leading energy training facility that contributes to ADNOC's commitment to developing a future technical workforce. Since its inception in 1978, the ADNOC Technical Academy has served as ADNOC's training arm, providing specialized technical programs and competency assessments to help Emirati youth and ADNOC employees develop their technical competencies while supporting ADNOC's expansion and growth plans. ATA state-of-the-art training facilities, including live training simulators, pilot plants and advanced digital training tools, ensure ATA graduates acquire practical hands-on experience prior to job integration across ADNOC operation sites.

 **Signing between Endress+Hauser and ATA.jpg**  
A strategic collaboration with ADNOC Technical Academy (ATA)

**The Endress+Hauser Group**

Endress+Hauser is a global leader in measurement and automation technology for process and laboratory applications. The family company, headquartered in Reinach, Switzerland, achieved net sales of more than 3.7 billion euros in 2023 with a total workforce of almost 17,000.

Endress+Hauser devices, solutions and services are at home in many industries. Customers thus use them to gain valuable knowledge from their applications. This enables them to improve their products, work economically and at the same time protect people and the environment.

Endress+Hauser is a reliable partner worldwide. Its own sales companies in more than 50 countries as well as representatives in another 70 countries ensure competent support. Production facilities on four continents manufacture quickly and flexibly to the highest quality standards.

Endress+Hauser was founded in 1953 by Georg H Endress and Ludwig Hauser. Ever since, the company has been pushing ahead with the development and use of innovative technologies, now helping to shape the industry’s digital transformation. 8,900 patents and applications protect the Group’s intellectual property.

For further information, please visit [www.endress.com/media-center](https://endresshauser.sharepoint.com/teams/ou0000820/Shared%20Documents/Public/06_Press%20Releases/2024_Press%20Releases/2024-12-10_Wechsel%20InfoServe/www.endress.com/media-center) or [www.endress.com](https://endresshauser.sharepoint.com/teams/ou0000820/Shared%20Documents/Public/06_Press%20Releases/2024_Press%20Releases/2024-12-10_Wechsel%20InfoServe/www.endress.com)

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